



2019 NLLEA CONFERENCE

## *Best Practices: Alcohol Law Enforcement*

*November 4-6, 2019 Biloxi, Mississippi*

### PRELIMINARY AGENDA

\*Topics & timing subject to change\*

**Sunday Early Registration 6 p.m. to 9 p.m.**

#### **DAY ONE**

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**Monday, November 4, 2019**

7:30 a.m. – 9 a.m. Registration – breakfast (registration open all day)

9 a.m. – 9:30 - Opening Ceremonies – Biloxi Police Honor Guard/Mississippi Dignitary, Commissioner of Revenue

9:30 a.m. – 12:30 p.m. – **Opening Session**  
**Jermaine Galloway, Tall Cop – High in Plain Sight – Drug Trends Professional Training**

12:30 p.m. – 1:30 p.m. Lunch and Awards Ceremony (1 hour)

1:45 p.m. – 5:00 p.m. Chief's Meeting (3.25 hours)

1:45 p.m. – 3:15 p.m. Workshops (1.5 hours)

**Workshop 1: Michael D. George, Ph.D., Paul McKenzie, Ph.D., & Harold Holder, Ph.D. - Connecting Law Enforcement to Community Collaboration and Engaging Key Community Stakeholders**

- Research shows that when levels of enforcement of underage drinking and impaired driving laws are high – and when the public believes they are high – alcohol-related deaths and injuries decline. Researchers indicated that a combination of

enforcement of the laws coupled with media attention is necessary to achieve high outcomes of decreases in alcohol use among individuals under 21 years old and reductions in impaired driving traffic crash deaths among all drivers. Considering law enforcement may be reluctant to “advertise” their enforcement, coalitions can provide the earned and social media efforts. The presenters will discuss building and maintaining community partnerships through three case studies of collaborative efforts in South Carolina. The examples used represent two county level coalitions engaged in overall impaired driving enforcement and a statewide underage drinking effort entailing multiple partners where all three cases experienced decreases in impaired driving crashes among the target populations and other significant outcomes.

**Workshop 2: Mark Baxter, Identity Document Expert Alcoholic Beverage Inspector Howard County Police Department, Fake ID in the Information Age**

- This fusion of instruction and presentation, complete with multimedia, visual aids, and real-world examples, will touch on current trends in counterfeit identification use by underage individuals in their quest to purchase alcohol and gain access to age-restricted locations. Participants will become familiar with considerations and techniques for detecting counterfeit IDs, such as quickly identifying commonly-counterfeited security features, suggested dialogues, and analyzing physical and behavioral clues. In the final section, participants will learn how to incorporate use of the various tools and methods of checking identification. The highlight of this section will be a demonstration of new, game-changing technology for ID verification, and an exploration of its dynamic capabilities for law enforcement agencies nationwide.

3:30 p.m. – 5:00 p.m. Workshops (1.5)

**Workshop 1: Intelligence Analyst with the Pennsylvania Department of Corrections in the Bureau of Investigations and Intelligence, Analytics Unit. Using Social Media to Aid Investigations**

- Leveraging Social Media Analysis to Aid Investigations -- Highly experienced Pennsylvania Department of Corrections Intelligence Analyst will share strategies and provide practical guidance for analysts to help them improve social media analysis techniques and outcomes to aid investigations. She will discuss the value that social media analysis brings to investigations.  
\*NOTE: Because law enforcement sensitive content will be discussed during the webinar, registration is restricted to law enforcement personnel and/or analysts with a valid government/department email address.

6:00 p.m. – 8:00 p.m. – President’s Reception

## DAY TWO

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**Tuesday, November 5, 2019**

8:00-9:00 a.m. Breakfast

9:00-10:00 a.m. General Session

**Lester Jones, Chief Economist, National Beer Wholesalers Association-*The Economics and Demographics that Drive the Beer Industry***

10:00-noon Workshops (2 hours)

**Workshop 1: Amy Smith, Human Trafficking Survivor – *Human Again: Surviving Exploitation in Licensed Establishments and Human Trafficking Investigations***

- Amy will walk attendees through the vulnerability and mindset as a victim of human trafficking, recruitment methods of traffickers, needed support services for life after trafficking, and the trauma informed approach to investigations. This presentation will expose the prevalence of trafficking within licensed establishments, such as the adult entertainment industry. Affirming the necessity of collaboration, Amy will provide tools for working effectively with task forces and multi-disciplinary teams, in order to identify victims, assist their exit and begin their healing, as well as apprehend traffickers. She will also provide survivor informed solutions for prevention and regulation of these types of at-risk industries.

**Workshop 2: Law Enforcement Only - Trade Practice: Risa Williams – Arizona Department of Liquor Licenses and Control, Chief Frederick Mahony & Investigator Nicolas Velez, Massachusetts Alcoholic Beverages Control Commission Enforcement Division – *Uncovering Trade Practice Investigations & James Ebert, Alcohol and Tobacco Tax and Trade Bureau***

- Trade practice violations are an ever-present concern for alcohol law enforcement. Producers and wholesalers of alcohol have been found to use inducements such as goods, property and money to secure space in retail establishments for their products to the exclusion of their competitors' products. Trade practice violations can create tied house situations and put retailer independence at risk. This session will provide an overview of different investigative cases that Massachusetts Alcoholic Beverage Control and Arizona Liquor License and Control have encountered. Examples from recent cases and a discussion of how state liquor law enforcement agencies work on these types of investigations. Additionally, it will

cover a comprehensive review of two trade practice cases, and the investigations from start to finish.

### **Workshop 3: Susan Dworak - Alcohol in the Cloud: The Future of Digital Sales and Service & Emerging Technologies and the Future of Fake IDs - What's Next?**

- The Future of Digital Sales and Service. No ID? No money? No problem. Everything you need to access alcohol is available by cell phone. Walk into a bar, order a drink, tap your cell phone, and sit down to enjoy. Walk into a store, tap your cell phone, pick up a bottle, and walk out. Walk into your kitchen, tap your cell phone, wait for the doorbell to ring, and grab your pizza and a bottle from a driverless car. This presentation will discuss how people are legally and illegally using emerging technologies to create real and fake profiles online, purchase digital bottles with cryptocurrency like Bitcoin, and access alcohol without ever showing ID, swiping a credit card, or even interacting with another human being.
- Fake IDs create serious legal, financial, and social consequences. There are hundreds of valid versions of government-issued physical IDs in circulation and an even greater number of digital IDs on the horizon. It's hard to keep them straight. With exponentially more digital IDs in use, including eIDs, mobile driver licenses, biometric technologies, blockchain, and more, the challenge of detecting fakes to confirm age and identity increases, but detection is possible. This presentation will explain the technologies used to create real IDs, both physical and digital, and how they are forged to create fake IDs that avoid detection by technology and people, even when data is run through government databases.

Noon – 1:00 p.m.

Lunch

1:00 – 3:00

Workshops (2 hours)

### **Workshop 1: Agent Christopher J. Moyers, Ohio Investigative Unit – Using Cryptocurrency and the Dark Web to Take Down the World's 3<sup>rd</sup> Rated Producer of Fictitious IDs**

- In December of 2015 OIU Cincinnati District Agents came in contact with a fictitious Ohio Driver's license which was taken from a local college student who attempted to use the ID to purchase beer from a local bar. Agents were concerned with the high quality of the fictitious Ohio ID and how accurate it was to the real Ohio driver's license. The presentation will start at that point and take students through a three year of investigation which lead to the arrests and take down of the fictitious ID

ring. The presentation will go in to detail describing the ups and downs of the case and how Agents adapted to the ever-changing world of crypto currency and the dark web. The fictitious IDs were only sold on the dark web and had to be purchased with crypto currency. The presentation will show how the investigation combined “old school” investigative techniques with new technology all working together to identify the suspects, leading to one of the most successful and ground breaking investigations in the history of OIU.

**Workshop 2: Patrick Widell, Stockholm - Building trust between the nightlife industry and authorities – Lessons learned from 20 years of prevention work in the Stockholm nightlife setting**

- STAD (Stockholm prevents alcohol and drug problems) has been working with environmental prevention in the nightlife setting for over two decades. Both alcohol and other club drugs have been targeted in different multi-component programs, such as Responsible Beverage Service (RBS) and Clubs against Drugs. Intervention strategies include e.g. community mobilization and collaboration, training, co-production, policy and enforcement and media advocacy. Results have for instance shown reduction in over-serving of alcohol to both heavily intoxicated and underaged patrons, and reductions in police-reported violence. Sustainable effects have been demonstrated over a 20-year time frame. A cost-effectiveness analysis revealed that for every euro spent on the RBS intervention, 39 euros were saved due to absent alcohol related costs within the health care, police force and judicial system. The program has been institutionalized and maintained by a collaborative steering group with participation from stakeholders in the local community, such as the nightlife industry, Licensing board, Police Authority, Country Administration and County Council.

3:00– 5:15                      Break and Vendors

3:15 -5:15 p.m.                NLLEA Business Meeting (**Members Only**)

## DAY THREE

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Wednesday, November 6, 2019

8:00 – 9:00 a.m. Breakfast

9:00 – 10:30 General Session (1.5 hours)

**SHIP HAPPENS, An Overview of Alcohol Direct Shipping into States Across the US - Terri Beirne – Eastern Counsel Wine Institute, Thomas Kirby, Chief, Virginia ABC Bureau of Law Enforcement & Brad Cook, Director of Regulated Goods, UPS, Alex Koral, Regulatory Counsel, ShipCompliant**

- Consumers are demanding direct-to-consumer shipping of EVERYTHING today, including alcohol...and SHIP IS HAPPENING. This panel of industry experts will explain the wine shipping industry from winery (or retailer) to logistics company to common carrier to doorstep, with insight from a compliance company that helps the parties follow state laws. Industry representatives will focus on alcohol “shipments” (not “deliveries” by in-state licensees) by common carrier, as permitted by wineries in 46 states and by retailers in 13 states. Topics include: highlights of state direct shipping laws for wine, beer & spirits; a discussion of entities involved in wine shipping (wineries, retailers, fulfillment warehouses & common carriers); and permitting, recipient age verification, reporting, tax payments and other enforcement triggers. We’ll touch on best practices from states across the country, and offer tips to make state laws more effective and enforceable, with insight from a recent and significant enforcement effort to combat unlawful shipping into Virginia.

10:30 -11:00 Break (opportunity to check out)

11:00 a.m. -12:00 p.m. Closing General Session

**Justin Nordhorn, Chief, Washington State Liquor and Cannabis Board – Cannabis Regulation for Alcohol Law Enforcement Agencies**

How does the end of cannabis prohibition affect alcohol enforcement operations? This session will include Washington State’s continuing experience by answering some common questions from those planning to implement legalization in their jurisdiction:

- What are the resource impacts in regulating cannabis?
- What are typical daily duties of a line officer, and are they that much different from alcohol enforcement?
- What are the most common violations?

- What are some political and perceptual challenges for enforcement success?
- What operational and policy changes have occurred to adapt to stakeholder concerns?
- What are some operational challenges and lessons learned, from an enforcement perspective?

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