

2017

31ST ANNUAL NLLEA CONFERENCE



Oklahoma City, Oklahoma
August 21 – August 23, 2017



ALCOHOL, TOBACCO, CANNABIS & MORE:

Meeting the Evolving Expectations of
Regulation and Enforcement

Preliminary Agenda

*Topics & timing subject to change

Monday, August 21, 2017

2:00 p.m.

NLLEA Registration Opens

3:00 p.m.

NLLEA Opening Ceremonies

United States anthem performed

Presentation of Colors by Honor Guard

Opening Remarks

James Jones, NLLEA President

Keith Burt, Director, Oklahoma ABLE Commission

3:30 – 5:00 p.m.

NLLEA Opening Session

**Human Trafficking and Licensed Establishments:
Establishing a Multidisciplinary, Victim-Centered
Approach for Enforcement**

Tessa Couture, Data Analyst, Polaris

Bryan Irwin, Task Force Officer, Homeland Security

Investigations Human Trafficking Unit

Are you current on your human trafficking laws, enforcement strategies, and approaches to provide victim-centered services should you encounter a human trafficking case within a licensed establishment? This session will provide an overview of the problem of human trafficking, specifically focusing on cases related to licensed establishments. The panelists will provide case studies on cases from North Carolina and will

share and promote best practices around a multidisciplinary approach to human trafficking. Attendees will learn how collaboration with victim service providers can support successful investigations and prosecutions.

5:00 – 7:00p.m.

NLLEA President's Reception

Opportunity to share successes with colleagues and network with fellow alcohol law professionals in a relaxed setting.

Tuesday, August 22, 2017

7:30-8:30 a.m.

Registration Opens

7:30-8:30 a.m.

Breakfast

8:30–9:15 a.m.

General Session:

Illegal Sales of Alcohol: From Moonshine to Craig's List

Rusty Hanna, Chief of Enforcement, Mississippi ABC Bureau of Enforcement

Mary Tortorice, Chief Compliance Officer, Sazerac Company

Where alcohol enforcement agents once focused on the illegal production of alcohol by moonshiners, the use of the internet to evade alcohol laws on sales and auctions of products without a license has recently gained the attention of enforcement and industry compliance officers alike. This session will explore current cases of illegal sales of alcohol, both within and across state lines. The panel will provide an overview of the laws that govern these activities, and engage the audience in a discussion of enforcement and regulatory approaches that can be taken, including when these underground networks move items from state to state.

9:15-10:30 a.m.

Workshop One

Successful Non-Traditional Partnerships

Tom Dixon, Enforcement Captain, WA State Liquor and Cannabis Board

Mary Segawa, Public Health Education Liaison, WA State Liquor and Cannabis Board

The state of Washington has gone through tremendous change in the past six years with the privatization of alcohol and the legalization of marijuana for recreational use, changes that

have strongly impacted the agency, other state agencies, and the community. One of the keys to navigating these changes while continuing to emphasize public safety has been their strong partnerships and collaborations with other state agencies, statewide organizations, and community coalitions. In this session Washington State Liquor and Cannabis Board will highlight why these partnerships have been important, keys to building collaborations, and challenges met along the way. Participants will have the opportunity to assess their own opportunities for engaging different sectors in their work and increasing their positive impact.

Workshop Two

Alcohol Law Enforcement and Community-Coalition Groups: Working together to address holidays and special events

*Todd Anthony, Senior Agent, Oklahoma ABLE Commission
Robert Kracyla, Deputy Director, Delaware Division of Alcohol and Tobacco Enforcement*

Brooke Mahoney, Regional Prevention Coordinator Director, Wichita Mountain Prevention Network

To create successful programs that help to reduce excessive alcohol consumption during holidays and annual celebrations, alcohol law enforcement agencies rely on their partnerships with community groups and coalitions. This workshop will highlight several annual celebrations when these relationships are critical – New Year’s Eve, St. Patrick’s Day, and prom season. Panelists with both enforcement and community coalition perspectives will discuss specific prevention initiatives, such as training local law enforcement; educating students in local schools; and conducting highly visible enforcement efforts. The panel will share strategies for ways other agencies throughout the country can replicate these programs and relationships.

10:30-10:45 a.m. Break

10:45 a.m. - noon. **General Session**
Alcohol Law Enforcement and Law Enforcement Liaisons: Ways to collaborate to address impaired-driving

Vernon Betkey, National Law Enforcement Liaison Program Manager, Governors Highway Safety Association

Caroline Cash, Highway Safety Specialist, National Highway

*Traffic Safety Administration
John Hughes, National Park Services Traffic Safety Coalition
Program Manager, Office of Law Enforcement, Security,
Emergency Services*

Law Enforcement Liaisons (LEL) play the important role of linking State Highway Safety Offices (SHSO) and a state's law enforcement community. The National Law Enforcement Liaison Program (NLELP), created by the National Highway Traffic Safety Administration (NHTSA) and the Governors Highway Safety Association (GHSA), enhances the work of LELs across the country through training, webinars, podcasts, news updates and funding. This session will begin with an overview of impaired driving data and case studies of past collaboration between LELs and other law enforcement agencies will be described. The session will then look at the role LELs can have in partnering and collaborating with alcohol law enforcement and the National Park Service throughout the country to prevent impaired driving.

12:00-1:15 p.m.

Lunch

1:15-1:45 p.m.

General Session

An update on the STOP ACT

Robert Vincent, Public Health Analyst, Substance Abuse and Mental Health Service's Administration's Center for Substance Abuse Prevention

The STOP Act grant program, designed to prevent and reduce alcohol use among youth ages 12-20 in communities throughout the United States, provides funding for research, community-based initiatives, and media campaigns. This session will provide an update on the STOP Act and how it relates to the work being done by alcohol law enforcement.

1:45 -3:45 p.m.

NLLEA Business Meeting

All NLLEA members are welcome and encouraged to attend.

4:00-6:00 p.m.

Optional Social Event

Tour of the Oklahoma City National Memorial & Museum

Wednesday, August 23, 2017

8:00-9:00 a.m. Breakfast

9:00-10:15 a.m. Workshop One

To Catch a Moonshiner: The Dirty Truths that Cable Television Couldn't Show You

Joe Daniels, Special Agent-in-Charge, Oklahoma ABLE Commission

The ABLE Commission will take attendees on a photo journey into moonshine operations located in the backwoods of southeastern Oklahoma, including the disturbing practices employed by moonshiners and the stories behind many unsanitary operations. This presentation will include a live demonstration of an operating still to educate attendees on the distillation process from start to finish.

Workshop Two

Gambling Devices: Luck or skill? Identifying illegal games in a growing industry

Ricky Goodling, Corporal, Pennsylvania State Police Bureau of Liquor Control Enforcement

James Jones, Lieutenant, Pennsylvania State Police Bureau of Liquor Control Enforcement

Todd Merlina, Enforcement Supervisor, Pennsylvania State Police Bureau of Liquor Control Enforcement

Illegal gambling devices in licensed establishments have been on the rise nationwide, requiring a nuanced understanding of the electronic games and how to identify games of skill versus games of chance. Despite methodic efforts, the industry continually challenges law enforcement by attempting to disguise the real purpose of gambling machines - to make money, contending they are games of skill. This workshop will look at the Pennsylvania State Police Bureau of Liquor Control Enforcement's investigative procedures used to address illegal gambling devices and the favorable case laws in Pennsylvania that have assisted in prosecutions. A variety of devices and their features and the terminology used by vendors to mislead business owners and the public into believing the machines are legal will also be discussed.

10:15-10:30 a.m. Break

10:30-11:45 a.m.

General Session

Marijuana Enforcement: Impacts of Legalization – Perspectives from Management to the Front Line

Justin Nordhorn, Chief, Washington State Liquor and Cannabis Enforcement

Jeremy Wissing, Lieutenant, Washington State Liquor and Cannabis Enforcement

Is marijuana enforcement coming your way? This session will discuss challenges in enforcing and regulating the marijuana industry in Washington State, from both a management and front line perspective. The following questions will be explored: As a regulated product, why can't marijuana be regulated the in the same way as alcohol? What impacts should be considered with resource allocation? What data is necessary to guide enforcement operations to ensure industry compliance? As a result of legalization, are there different partnership challenges with local law enforcement and others? How should legislative intent, community and stakeholder interests, and a consistent application of laws on a statewide level be balanced? What has been the greatest strain on line staff? What are the most common violations?

12:00 p.m.

Awards Luncheon

Presentation of NLLEA Annual Awards

2:00 p.m.

Conference Ends