



32nd Annual NLLEA Conference
November 5 – 7, 2018
Seattle, Washington

*Alcohol Law Enforcement:
Managing Public Safety in the **Changing Tides**
of the Alcohol Environment*

2018 Conference Preliminary Agenda

*Topics & timing subject to change

Monday, November 5, 2018

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| 9 a.m. - noon | Directors/Chiefs Meeting (invitation only) |
| 1:30 p.m. | NLLEA Registration Opens |
| 2:30 p.m. | NLLEA Opening Ceremonies |
| 3:00 p.m. | NLLEA Opening Session |

From the Research Lab to the Front Lines of Enforcement: Considering Scientific Findings and Implications for Public Safety

Jason R. Kilmer, Ph.D.

University of Washington

Associate Professor, Psychiatry & Behavioral Sciences

Assistant Director of Health & Wellness for Alcohol & Other Drug Education, Division of Student Life

Research has explored everything from alcohol's impact on social effects (and how people appear and act) to the role of environment in the development of tolerance. In this keynote address, scientific findings with clear implications for those enforcing liquor laws and regulations will be discussed, as will research addressing factors affecting enforcement and associations with public health and safety.

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| 4:30 p.m. | NLLEA Awards Ceremony <ul style="list-style-type: none">• John Britt Community Service Award• Innovative Alcohol Law Enforcement Program• Agent of the Year• Agency of the Year |
| 5:30 – 7:30 p.m. | NLLEA President's Reception |

Tuesday, November 6, 2018

8:00-9:00 a.m. Breakfast

9:00-10:00 a.m. General Session

Legislative changes and enforcement challenges in three states with legalized recreational marijuana

Lori Ajax (invited)

California Department of Consumer Affairs

Bureau of Cannabis Control

Chief

Justin Nordhorn

Washington State Liquor and Cannabis Board

Enforcement and Education Division

Chief

With nine states and the District of Columbia now legalizing marijuana for recreational consumption, new legislative initiatives continually emerge ranging from home delivery to social outlets that permit on-premise consumption and expanded availability in areas such as farmers' markets. In addition, new enforcement challenges abound in areas such as trade practices, consumption in premises licensed to serve alcohol, and impaired driving. These panelists will describe some of the legislative and enforcement challenges they have encountered in their states, and address how they have handled these initiatives with the resources available to them to regulate and enforce the legalized cannabis market.

10:00-11:00 a.m. Workshops

Workshop 1: The Three Tier System: Current Challenges Faced by Regulators and Enforcement

Matthew Botting

California Alcoholic Beverage Control

General Counsel

James Jones

Pennsylvania State Police, Bureau of Liquor Control Enforcement

Lieutenant, Western Section Commander

Teri Quimby

Michigan Liquor Control Commission

Commissioner

Statutory exceptions, agency interpretations, business plans, marketing ideas, millennial ideals, and other modern-day influences contribute to the changing landscape of the three-tier system. Manufacturers of alcohol products want to serve samples, mixed drinks and

food as well as products to go. Retailers are using curbside delivery and other options to meet consumer demands. Unlicensed third parties are proliferating, offering alcohol ordering and apps or operating licensed businesses on behalf of licensees – are these companies creating a new unlicensed and unregulated “tier”? Will distributors and retailers want to carry marijuana products, and how would this affect the system? This panel will discuss current examples of unique requests for licensing, how agencies are determining whether these requests fit within the three-tier system, and how enforcement is keeping up with training and resources in this continuously changing environment. A brief history of the three-tier system will be included with relevancy for all levels of attendee, and the presenters will share their experiences and challenges in actively regulating and enforcement all aspects of the three-tier system.

Workshop 2: Updates on NLLEA’s Place of Last Drink Initiative: Part of a Comprehensive Strategy to Prevent Impaired Driving

Nicole Booker, MPH (invited)
National Highway Traffic Safety Administration
Highway Safety Specialist

Skyler Genest
Vermont Department of Liquor and Lottery
Director, Office of Compliance and Enforcement

James Wilson
National Liquor Law Enforcement Association
Project Director

"Better data leads to better interventions and results in more lives saved. Collecting information on the ‘place of last drink’ can serve as an incentive for alcohol-serving establishments to better train their employees in recognizing under-age or intoxicated patrons" (Deborah A.P. Hersman, National Transportation Safety Board Chair, 2012). Collecting POLD data provides information on potentially problematic alcohol outlets that may be over-serving individuals or violating other alcohol laws. Law enforcement and regulatory agencies can use POLD data to focus education and enforcement operations on those establishments that are repeatedly reported as the last location where an impaired driver was served. This session will provide participants with an overview of the National Highway Traffic Safety Administration’s current efforts to prevent impaired driving, the NLLEA’s POLD initiative, status updates and lessons learned to date from the pilot locations and plans for the future NLLEA POLD initiative.

11:00-11:15 a.m. Break

11:15 a.m.-12:15 p.m. General Session
Trade Practices (speakers to be announced soon)

12:15-1:30 p.m. Lunch

1:30-3:30 p.m. General Session

Las Vegas Route 91 Harvest Festival Shooting and Public Safety Response

*Dean Hennesy
Las Vegas Metropolitan Police Department
Officer*

*Bert Hughes
Las Vegas Metropolitan Police Department
Officer*

On October 1, 2017, a gunman opened fire into the audience of the Route 91 Harvest Festival on the Las Vegas Strip in Nevada. During Jason Aldean's performance on the closing night of the festival, gunshots can be heard but initially it's unclear whether the sounds are part of the show or portend a mass shooting incident that will become the deadliest incident of its kind in United States history leaving 58 people dead and 851 injured. In this presentation representatives from the Las Vegas Metropolitan Police Department will discuss the precautions their agency took for the event, the event itself, and the changes that were made after the event, including any lessons learned. They will also provide some thoughts and considerations for plain clothes officers working these events and their response to incidents that may occur.

3:30 -5:30 p.m. NLLEA Business Meeting

Wednesday, November 7, 2018

8:00-9:00 a.m. Breakfast

9:00-10:00 a.m. Workshops

Workshop 1: Resource Allocation Based on Intelligence Toolkit

*Skyler Genest
Vermont Department of Liquor and Lottery
Director, Office of Compliance and Enforcement*

The Vermont Dept. of Liquor Control has designed a new model of resource allocation, representing a paradigm shift in the way DLC collects, analyses, and uses data. DLC has created a mobile iOS application so Liquor Investigators can collect data from compliance and inspection programs. Next DLC accesses secondary datasets including statewide DUI data, population demographics, law enforcement data, and internal liquor licensing datasets. With this wide range of data available, an application called Microsoft PowerBI is leveraged. DLC uses PowerBI to find relationships amongst the data, forming a clear picture

of alcohol issues statewide. PowerBI allows for GIS mapping so the issues identified in the data can be plotted graphically and displayed on a map. Lastly an algorithm was developed which weights specific data points such as likelihood of DUI activity by town and population demographics, factors leading to failed compliance checks or inspections, and date of last inspection. This algorithm identifies licensees most likely to violate state liquor laws. Operationally DLC is using the application to strategically focus activity at these licenses or in areas of strategic interest.

Workshop 2: Enforcement and Licensing Challenges with High-Risk Bars

Niko Dimitrakopoulos
York Regional Police, Ontario, Canada
Acting Sergeant

Marco Francisco
City of Markham, Ontario, Canada
By-Law Licensing and Animal Coordinator

Karaoke lounges and bars along with other high-risk establishments have been an issue of public safety for the City of Markham. Unregulated alcohol consumption and service of minors, presence of weapons and drugs, fire safety violations, illegal use of property and affiliation through organized crime, are only but a few of the challenges the municipality and respective enforcement agencies have been faced in dealing with these types of business. Through education and strategic enforcement methods of inspection, investigation and successful court prosecutions, regular monitoring and supervision of establishments, working with the businesses to get them to adhere to safe operating practices, and conditional municipal licenses have all proven successful in overcoming some of these public safety challenges. The success of these methods have been possible by reinforcing traditional collaborative relationships with all invested enforcement agencies. Building on these relationships have resulted in best practices and policies when dealing specifically with public safety challenges in these high-risk establishments.

10:00-10:30 a.m. Break (opportunity to check out)

10:30 a.m. -12:00 p.m. Closing General Session

Critical Incident Aftercare

W. Travis Tennill (invited)
Kentucky Alcoholic Beverage Control
Division of Enforcement
Assistant Director

More police officers kill themselves each year than are killed “on the job”. It is a silent epidemic that members of law enforcement, across all ranks, fail to recognize due to a lack of knowledge in how to identify mental trauma, how to identify viable mental health

resources and a lack of support due to the stigma associated with mental health. Proactive measures can mitigate the negative impact of the job. Training holistically (the mind and body) and providing care throughout a career can save marriages, careers and lives.