



National Liquor Law Enforcement Association
34th Annual Conference
A New Decade of Alcohol Law Enforcement
Renaissance Montgomery Hotel & Spa at the Convention Center
November 15-17, 2021

I would like to personally welcome each of you to the 2021 National Liquor Law Enforcement Association (NLLEA) Conference here in Montgomery, Alabama. It is an exciting time for our association as we continue to adapt to policy and legislative changes around the country. The pandemic has created unprecedented shifts and changes in the alcohol marketplace adding additional challenges for Alcohol Law Enforcement (ALE) and our organization is committed to bringing our membership the most relevant and up to date information available through our conferences, training forums and workgroups to ensure that NLLEA members are on the cutting edge.

The NLLEA is here to support ALE and Regulatory agencies in navigating their enforcement and regulatory responsibilities and challenges in the midst of this ever-changing and uncertain environment and will continue to monitor information and share it with our membership. We applaud our membership in facing these challenges head-on by thinking outside of the box through collaboration and implementation of real solutions.

We value the experience, knowledge and expertise that each state brings to the table in improving the standards and practices of liquor law enforcement and we greatly look forward to working with you and being of assistance in connecting you to other state alcohol law enforcement agencies.

I would like to thank my fellow board members; Todd Merlina, Vice President, Tom Kirby, Secretary/Treasurer, Israel Morrow, Sergeant-at-Arms, Greg Croft, Immediate Past President and Executive Director, Carrie Christofes, for their hard work throughout the year. I look forward to seeing everyone actively participate in continuously improving the organization by connecting with the expertise of our membership. You are the ones that have the vision, knowledge and experience to help us pave the way into the future. You are truly the greatest assets we have as an organization. I ask you to stay engaged and keep us proactive in shaping the future of liquor law enforcement.

I would like to thank the Alabama Law Enforcement Agency (ALEA) and the Alabama Alcoholic Beverage Control Board for being the host state of our 34th Annual Conference. Please enjoy your time safely in Montgomery, Alabama with your colleagues from across the country.

Sincerely,

John Yeomans, President

NLLEA Conference Agenda

Sunday, November 14, 2021 - Early Registration 6 p.m. to 8 p.m.

Monday, November 15, 2021 (Day One)

8 a.m. – 9 a.m. Registration – breakfast (registration open all day)

9 a.m. – 10 a.m. - **Opening Ceremonies** (1 hour)

Alabama Law Enforcement Agency - Honor Guard/Presentation of Colors

Singing of the National Anthem by

Tamara L. Lovelace, ALEA Police Communications Officer II

Opening Remarks:

John Yeomans, NLLEA President

Alabama Dignitaries

Secretary of Law Enforcement, Hal Taylor

Alcoholic Beverage Control Board, Dean R. Argo

Break 15 min.

10:15 a.m. – 11:45 p.m. – **Opening Plenary Session (1.5 hours)**
Alex Otte, National President, Mothers Against Drunk Driving - MADD
Robert Ritter, Director, Office of Impaired Driving and Occupant Protection, National Highway Traffic Safety Administration - NHTSA

12:00 p.m. – 1:30 p.m. **Lunch and Awards Ceremony (1.5 hours)**
2020 & 2021 Awards
Fallen Officer Presentation

Break 15 min.

1:45 p.m. – 5:00 p.m. **Chief's/Director's Meeting (3.0 hours)**

- **David M. Wulf, Deputy Administrator, Alcohol and Tobacco Tax and Trade Bureau**
- **Cassie Tourre, Director of Public Policy, National Alcohol Beverage Control Association**

1:45 p.m. – 3:15 p.m. *Concurrent Workshops (1.5 hours)*

3:30 p.m. – 5:00 p.m. *Concurrent Workshops (1.5 hours)*

1:45 p.m. – 3:15 p.m. Workshops (1.5 hours)

Workshop 1: **Sarah Jones Alabama Law Enforcement Agency, GIS Specialist, Senior and Captain David Hall, Alabama Law Enforcement Agency, State Bureau of Investigation Vice/Special Operations Division**

Mobile GIS Tool for Alcohol and Tobacco Minor Compliance Enforcement Operations

Alabama Law Enforcement Agency (ALEA) State Bureau of Investigation (SBI) successfully implemented a mobile GIS tool for alcohol and tobacco minor compliance enforcement operations. This innovative, easy to use, and convenient tool enables the agent in the field to be more efficient and effective during all phases of the compliance detail. By eliminating the paperwork lag, leadership has a real time perspective on the status of compliance enforcement operations. After the agent makes an accurate, one-time input of compliance data, the information is instantly utilized in multiple ways including the illustration of statistics, goal tracking, and creation of required documents. This presentation will discuss the details of the implementation from start to finish. It will also cover how the foundation of this system can be quickly modified to meet unforeseen needs and changes such as enforcement in a COVID world.

Workshop 2: **Jamie Jones, Retired-Captain, Pennsylvania State Police, Bureau of Liquor Enforcement**

Illegal Gambling

Illegal gambling devices in licensed establishments have been on the rise nationwide, requiring a nuanced understanding of the electronic games and how to identify games of skill versus games of chance. Despite methodic efforts, the industry continually challenges law enforcement by attempting to disguise the real purpose of gambling machines – to make money, contending they are games of skill. This session will look at investigative procedures used to address illegal gambling devices and the case laws that have assisted or hampered prosecutions. A variety of devices and their features and the terminology used by vendors to mislead business owners and the public into believing the machines are legal will also be discussed.

Workshop 3: **Brent Wachholder, Special Operations Investigator, Office of Special Operations - Trade Investigations Division Alcohol & Tobacco Tax and Trade Bureau (TTB)**

Trade Practice Investigations (Enforcement Only)

Trade practice violations are a common concern for alcohol law enforcement agents, often requiring investigations that reach every level of the three-tiered system. Industry members have been found to use incentives to buy space for their product in bars and pay large sums of money to secure business with retail locations. This session will provide an overview of federal trade practice law, examples of the most common schemes to conceal unlawful inducements, and investigative techniques used to detect them.

Workshop 4:

Michael George, Ph.D., Program Evaluator, Pacific Institute for Research & Evaluation (PIRE)

Data Driven Decisions Made Simple

For many valid reasons, organizations are moving to data-driven decisions regarding operations and activities in communities. Traditionally, agencies collected information in the form of outputs that created assumptions that organizational actions were appropriate. Management gave little thought to understanding the causal effect. Today, data derived from processes and about outcomes assist organizational leadership in ensuing appropriate strategies are implemented with effectiveness and efficiency in mind. The presenter will discuss the importance of 1) the inclusion of organizations with a shared mission in a collaborative effort, 2) a partner derived logic model, 3) coordinated data collection, and 4) an uncomplicated process and outcome evaluation method. The presenter will use current and past examples of work with coalitions involving law enforcement partners engaging other state and local stakeholders. Concluding the presentation, tools will be shared with the audience to assist in developing and maintaining data collection and sharing.

Break 15min.

3:30 p.m. – 5:00 p.m. Workshops (1.5 hours)

Workshop 1:

Susan Dworak, Chief Executive Officer, and Roger Slykhouse, Chief Technology Officer, Real Identities, LLC

Click Here for Controlled Product: How Legal Markets and Legal Technologies are Used in Illegal Sales

No ID? No cash? No problem. Access to alcohol and cannabis is a click away, available online, ready for instant pick up or delivery. New retail players are entering the market at record speeds, introducing new methodologies. This presentation will explain those methodologies and how buyers use emerging technologies to create undetectable online profiles, make purchases with untraceable cryptocurrency like Bitcoin, and access-controlled product without ever showing an ID, swiping a credit card, or even interacting with another human being. You'll walk away with a clear understanding of the technologies involved and detailed information about current and future digital identities, including eIDs, mobile driver licenses, biometrics, and blockchain - all explained in plain English. You'll also walk away with an understanding of how IDs avoid detection, even when they are run through databases.

Workshop 2:

Matthew Stemple, Assistant Special Agent in Charge, North Carolina Department of Public Safety, Alcohol Law Enforcement Division

Alcohol Home Delivery Compliance Checks (this workshop repeats on Day 2)

This training will walk you through how to set up an underage compliance check operation for alcohol delivery services from choosing a reliable underage buyer to training

recommendations for delivery drivers. Alcohol delivery services exist in almost every major city, to include college towns. The primary concern regarding alcohol delivery services is the ease with which individuals who are less than 21 years old could order alcoholic beverages and have them delivered to their doorstep. There are fewer safeguards to detect and prevent underage persons from receiving alcoholic beverages from alcohol delivery services. In North Carolina, Alcohol Law Enforcement (ALE) Special Agents conduct surveillance of ABC permitted establishments to detect violations of North Carolina General Statutes, to include the purchase, possession, and consumption of alcoholic beverages by persons who are less than 21 years old. There are over 18,000 permitted ABC establishments in North Carolina and only 109 sworn ALE Special Agents. By allowing alcoholic beverages to be delivered to residences it makes every residence a potential site where an alcoholic beverage transaction could take place.

Workshop 3: **Sgt. Ashley Blalock, Northpoint Police Department, West Alabama Human Trafficking Task Force and Jessica Wilson, Investigator, University of Alabama Police Department, West Alabama Human Trafficking Task Force**

Human Trafficking Investigative Techniques

In this workshop you will learn about human trafficking indicators, current trends, working with victims, investigative techniques, and practical application by law enforcement. Learn how sworn officers work diligently in the field combating human trafficking and gain insight that will benefit alcohol law enforcement officers as trafficking does tend to involve strip clubs, package stores, liquor stores and bars located within hotels in criminal operations.

Workshop 4: **Chief Thomas W. Kirby, Marc Haalman, Special Agent in Charge and John O'Connell, Senior Special Agent, Compliance, Virginia Alcoholic Beverage Control, Bureau of Law Enforcement**

Direct to Consumer (DTC) Investigations (Enforcement Only) (this workshop repeats on day 2)

There is a lack of understanding of the modern market of e-commerce alcohol delivery, but it has nothing to do with consumer demand and everything to do with the illegal shipment of alcohol as the lines have been blurred between interstate shipping of alcohol by manufactures (producer/shipper) and interstate shipping of alcohol by retailers. Virginia ABC Bureau of Law Enforcement will present on their investigations involving the illegal shipment of alcohol into their state and how they took action.

6:00 p.m. – 8:00 p.m. – President's Reception – *Dinner being served at 6pm*

DAY TWO

Tuesday, November 16, 2020 (Day Two)

8:00 – 9:30 a.m. Breakfast & Registration

9:30 – 11:00 a.m. **General Session (1.5 hours)**
Heather Calio, Senior Director, State Affairs, Wine & Spirits Wholesalers of America (WSWA)
Kelly Roberson, Executive Director, Center for Alcohol Policy
Patrick Maroney, former director of the Colorado Liquor Enforcement Division, President Maroney Consulting Services
Summer Childers, Licensing and Compliance Division Director, Alabama Alcoholic Beverage Control Board

Alcohol Laws and Regulations: Prioritizing Public Health and Safety to Include Responsible Consumer Convenience

Covid-19 caused several states to loosen regulatory enforcement on key alcohol laws as an emergency effort to try to ease the perceived financial burden mostly encountered by on-premises liquor licensees, such as restaurant and bar owners. Should the Covid-19 crisis be used as a springboard to disrupt the current alcohol regulatory scheme? Find out what American's think about alcohol and how it is regulated. You might be surprised.

11:00 – 12:00 p.m. **Lunch**
12:15 – 1:30 p.m. **Business Meeting – Sgt.-at-Arms Election**
State Give-away

1:45 – 3:15 p.m. *Concurrent Workshops (1.5 hours)*
3:30 – 5:00 p.m. *Concurrent Workshops (1.5 hours)*

1:45 – 3:15 p.m. Workshops (1.5 hours)
Workshop 1: Dawn Hanks, Assistant Special Agent in Charge, and Anthony Jimenez, Special Agent in Charge Virginia Alcoholic Beverage Control, Bureau of Law Enforcement

Public Safety Investigations at ABC Licensed Establishments

Shootings and stabbings can occur anywhere, but what happens if an ABC licensed establishments actions or inactions contribute to an incident occurring that results in serious bodily injury or death. This course is a best-practice guide to conducting critical public safety investigations involving acts of violence at ABC licensed establishments that the Virginia Alcoholic Beverage Control Authority Bureau of Law Enforcement has put into place. Public Safety investigations are one of the most important and time sensitive duties

of an Agent of the Bureau of Law Enforcement. The failure of a licensee to take reasonable measures to prevent serious acts of violence upon or about the licensed premises can result in loss of life, serious injury, and damage to property and will also reduce the quality of life to those that work or live in the area.

Workshop 2: **Matthew Stemple, Assistant Special Agent in Charge, North Carolina Department of Public Safety, Alcohol Law Enforcement Division**

Alcohol Home Delivery Compliance Checks (REPEAT)

This training will walk you through how to set up an underage compliance check operation for alcohol delivery services from choosing a reliable underage buyer to training recommendations for delivery drivers. Alcohol delivery services exist in almost every major city, to include college towns. The primary concern regarding alcohol delivery services is the ease with which individuals who are less than 21 years old could order alcoholic beverages and have them delivered to their doorstep. There are fewer safeguards to detect and prevent underage persons from receiving alcoholic beverages from alcohol delivery services. In North Carolina, Alcohol Law Enforcement (ALE) Special Agents conduct surveillance of ABC permitted establishments to detect violations of North Carolina General Statutes, to include the purchase, possession, and consumption of alcoholic beverages by persons who are less than 21 years old. There are over 18,000 permitted ABC establishments in North Carolina and only 109 sworn ALE Special Agents. By allowing alcoholic beverages to be delivered to residences it makes every residence a potential site where an alcoholic beverage transaction could take place.

Workshop 3: **Susan Dworak, Chief Executive Officer, and Roger Slykhouse, Chief Technology Officer, Real Identities, LLC**

Technology 101 for Law Enforcement

Every time you use devices you are employing multiple technologies. So are criminals. Can they see your secure police department website? Can they see agency emails and personal emails? Can they see your kids' Facebook and Instagram pages? The answers are yes, yes, and yes. This presentation explains why and how it happens. We will explain technology in a way that won't make your head spin, using plain English to define the most basic to the most complex terms. We will include clear demonstrations of how devices work, how unintended consequences happen, and what you can do to protect yourself, your family, and your agency. You'll walk away with a better understanding of technology, the ability to have a fluid conversation about devices and systems, and take away some easy, applicable, effective action items you can employ immediately and in the future.

Workshop 4: **Joey Hamilton, Alabama Law Enforcement Agency, State Bureau of Investigations, Unmanned Aerial Systems Unit**

Drone Investigation Techniques for Law Enforcement

You have seen drones or Unmanned Aerial Vehicles (UAV) everywhere. Drones allow for faster inspections in difficult to reach locations. UAVs contain high-resolution cameras with GPS-enabled control systems allowing for maneuvers high above larger investigation

scenes or close to structures such as buildings, bridges, towers and power lines. Gain insight that will benefit alcohol law enforcement officers in the use of drones for investigations.

Break 15 min.

3:30 – 5:00 p.m. **Workshops (1.5 hours)**

Workshop 1: **Brent Wachholder, Special Operations Investigator, Office of Special Operations - Trade Investigations Division Alcohol & Tobacco Tax and Trade Bureau (TTB)**

Trade Practice Investigations (REPEAT) (Enforcement Only)

Trade practice violations are a common concern for alcohol law enforcement agents, often requiring investigations that reach every level of the three-tiered system. Industry members have been found to use incentives to buy space for their product in bars and pay large sums of money to secure business with retail locations. This session will provide an overview of federal trade practice law, examples of the most common schemes to conceal unlawful inducements, and investigative techniques used to detect them.

Workshop 2: **Lieutenant James Diana, Statewide Operations Supervisor, Delaware Department of Safety & Homeland Security, Division of Alcohol & Tobacco Enforcement**

Large Venue Event Enforcement - Firefly Music Festival held in Dover, Delaware

The Firefly Music Festival takes place at The Woodlands of Dover International Speedway, a 105-acre festival ground, over the span of four days. The 2021 lineup features more than 120 bands across 7 stages. Lieutenant James Diana, with Delaware's Division of Alcohol & Tobacco Enforcement (DATE), will lead the audience through his department's approach to handling the Firefly Music Festival. Lieutenant Diana will cover the steps that DATE takes prior to, during, and after the festival to ensure compliance of all applicable liquor laws and rules. Also covered will be common problems that DATE sees during the time of the festival and the steps DATE takes to minimize these issues and problems. Attendees should expect to hear about the actions that DATE takes to ensure this event runs smoothly, including education of licensees, coordination with local law enforcement and business partners, undercover operations conducted, and more.

Workshop 3: **Chief Thomas W. Kirby, Marc Haalman, Special Agent in Charge, and John O'Connell, Senior Special Agent, Compliance, Virginia Alcoholic Beverage Control, Bureau of Law Enforcement**

Direct to Consumer (DTC) Investigations (REPEAT)(Enforcement Only)

There is a lack of understanding of the modern market of e-commerce alcohol delivery, but it has nothing to do with consumer demand and everything to do with the illegal shipment of alcohol as the lines have been blurred between interstate shipping of alcohol by manufactures (producer/shipper) and interstate shipping of alcohol by retailers. Virginia

ABC Bureau of Law Enforcement will present on their investigations involving the illegal shipment of alcohol into their state and how they took action.

Workshop 4: F. Tim McCollum, Assistant Attorney General, Alabama Law Enforcement Agency

Response to Resistance Policy and Protocols

Law enforcement use-of-force policy can give officers tactics to defuse a situation before it gets out of hand. Good policy provides guidelines for effectively dealing with armed or aggressive individuals. So often the term “Use of Force,” is perceived negatively within communities. Response to Resistance supports the public safety community and keeps citizens safe through the use of tactically sound, reasonable responses to resistance.

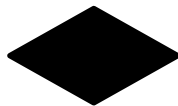
DAY THREE

Wednesday, November 17, 2020 (Day Three)

8:00 – 9:00 a.m.	Breakfast
9:15 – 11:30 a.m.	General Session and Closing Panel Discussion John Yeomans, NLLEA President, Delaware Department of Safety & Homeland Security, Director, Division of Alcohol and Tobacco Enforcement Todd Merlina, NLLEA Vice President, Division Chief PA Liquor Control Board Bureau of Alcohol Education Chief Thomas W. Kirby, NLLEA Secretary/Treasurer, Virginia Alcoholic Beverage Control, Bureau of Law Enforcement Israel Morrow, NLLEA Sgt.-at-Arms, Assistant Director for Operations North Carolina Alcohol Law Enforcement

The New Alcoholic Beverage Landscape

As access to alcohol evolves, there is a greater need for Alcohol Law Enforcement to be at the forefront of navigating pandemic-era adjustments and public health and safety. Hear how several states are adapting and thinking outside of the box.



Speakers

Hal Taylor, Secretary of Law Enforcement



Hal Taylor first served as Acting Secretary for the Alabama Law Enforcement when Gov. Kay Ivey appointed him in April 2017 and was sworn in as Secretary in August of that same year. He served as Chief of Staff for the Agency prior to that appointment. Secretary Taylor began his law enforcement career in 1991 as an ABC agent in Shelby County. From 2002 to 2011, he was assigned to Gov. Bob Riley's security detail. He then returned to the ABC Board, where he served as assistant director of the Enforcement Division until February 2014, when he joined ALEA. The Secretary is a graduate of Troy University and the Northeast Alabama Law Enforcement Academy. He is married to Jessica Taylor, and they have a son and daughter.

Dean R. Argo, Alabama Alcoholic Beverage Control Board, Manager of Government Relations & Communications



Dean Argo is the Government Affairs and Communications Manager for the Alabama Alcoholic Beverage Control Board in Montgomery. He also serves as the coordinator of and lead presenter for the Board's anti-underage drinking program "*Under Age - Under Arrest.*" Dean has more than 38 years of communications and public relations experience, having worked for several state agencies, private associations, and as a news anchor/reporter for WSFA-TV in Montgomery.

Dean is a longtime Prattville, Alabama resident and active public servant. He served four terms on the Prattville City Council; three of those terms

as president.

Currently, Dean is a member of the Prattville YMCA Board of Management, Autauga County Education Foundation, and the Prattville Baptist Hospital Advisory Board. He's a graduate of Leadership Alabama, Leadership Autauga County, and, the Delta Regional Authority's Executive Leadership Institute.

Dean holds a Bachelor's Degree in Broadcast Journalism from Troy University, with minors in Business Administration and Criminal Justice.

Alabama Alcoholic Beverage Control Board Administrator, H. M. Gipson



Hannibal "Mac" Gipson is serving his second term (7th year) as the administrator of the Alabama Alcoholic Beverage Control Board. As administrator, Mr. Gipson oversees more than 800 employees, who work in the central office and warehouse, and 176 retail and wholesale stores statewide.

Prior to his appointment, Mr. Gipson served four terms in the Alabama House of Representatives, representing Autauga and Elmore counties. During his legislative service, he was a member of the Travel and Tourism Committee and was instrumental in crafting the state education budget as a member of the House Education Appropriations Committee.

A United States Army veteran, Gipson is the retired CEO of Gipson's Auto Tire in Prattville and Millbrook. He is a member of American Legion Post 122, and a member of the Prattville YMCA Board of Management.

Mr. Gipson is married to Brenda Dumas Gipson and together they have six children, Hannibal (Hoot) M. Gipson, III, Meg Gipson Lowry, Bob Gipson, Jo Ella Gipson McIntosh, the Honorable W. Ross Ashley III and Lt. Col. (Ret.) John R. Ashley.

Opening Plenary Session

Alex Otte, National President, Mothers Against Drunk Driving – MADD



Alex Otte's family came to MADD in 2010, not long after a drunk driver forever changed Alex's young life, when she was run over by an intoxicated boat operator two days before the July 4th holiday.

In the years immediately following the crash, Alex was involved with MADD as a volunteer, attending annual Walk Like MADD events and connecting with students in high schools across central Kentucky. Although Alex was only 13 years old at the time of her crash, she soon dedicated her life to ensuring that there will come a day when no other child is forced to face such a tragedy.

Before becoming National President in 2021, Alex worked with MADD Kentucky staff and many other dedicated volunteers to pass state legislation requiring the use of ignition interlocks for drunk driving offenders — first in 2015 and again in 2019, making Kentucky the 34th state with an all-offender ignition interlock law. Alex spoke out again on behalf of Marsy's Law, a crime victims' rights bill, in the state of Kentucky in 2018 and 2020, when it was ultimately added as an amendment to the state constitution.

Alex served as a National Teen Influence for MADD in 2014 and was awarded MADD's National Youth Activist of the Year award in 2015 for her tireless efforts to pass ignition interlock legislation in her state.

As MADD's national spokesperson, Alex speaks to lawmakers across the nation about the importance of requiring ignition interlocks for all offenders, a cornerstone of MADD's Campaign to Eliminate Drunk Driving®. She advocates for high-visibility law enforcement, such as sobriety checkpoints that can reduce drunk driving deaths by 17 percent. She champions personal accountability and advanced drunk driving prevention technology in all vehicles, which has the potential to eliminate drunk driving.

Alex urges teens and young adults to abstain from alcohol until 21 and encourages parents and other role models to have this conversation with those in their sphere of influence. Alex has spent the past decade telling her devastating story, and the stories of so many like her, across the country at schools, churches, law enforcement groups and in the media. While such a personal story can be

difficult to tell, Alex will spend the rest of her life grappling with the fact that she survived when so many others' lives are needlessly lost. She chooses to believe that she has been put in this position to be a voice for injured victims and for those who have been killed as a result of this 100% preventable crime.

In addition to her volunteer work with MADD, Alex spent two years as a Research Associate for the National Association of State Boating Law Administrators, focusing her attention on boating and water safety and preventing boating under the influence. She graduated from the University of Kentucky with a degree in Journalism.

Alex lives in Lexington with her husband, Zach, and their two dogs.

Robert Ritter, Director, Office of Impaired Driving and Occupant Protection, National Highway Traffic Safety Administration - NHTSA



Robert Ritter is the Director of the Office of Impaired Driving and Occupant Protection at the National Highway Traffic Safety Administration (NHTSA) where he works to reduce the incidents of alcohol and drug-impaired driving, increase seat belt and child safety seat use, and reduce distracted and drowsy driving. Rob's Office provides technical assistance to States and communities to implement strong policies and programs nationwide. He develops and implements a variety of programs including enforcement, communication, education and training.

Prior to joining NHTSA, Rob was the Managing Director of the Office of Innovative Program Delivery at the Federal Highway Administration. At FHWA, Rob represented the Chief Innovation Officer in policy and strategic

deliberations to establish Agency and Office direction for transforming transportation through innovation. Rob has over 25 years' experience in transportation safety, policy, planning and implementation; 15 in various FHWA offices also including Safety, Natural Environment and Planning.

Chief's Meeting

David M. Wulf, Deputy Administrator, Alcohol and Tobacco Tax and Trade Bureau, Department of the Treasury



David M. Wulf serves as the Deputy Administrator of the Alcohol and Tobacco Tax and Trade Bureau (TTB). In this capacity, Mr. Wulf oversees the collection of approximately \$20 billion per year in federal alcohol, tobacco, and firearms and ammunition excise taxes, as well as the regulatory frameworks and permitting systems established for those industries under the authority of the Internal Revenue Code and the Federal Alcohol Administration Act.

Prior to his appointment as Deputy Administrator, Mr. Wulf served for nearly 10 years at the Department of Homeland Security (DHS) as the Associate Director for Chemical Security at the Cybersecurity and Infrastructure Security Agency. From 2017-2018, he also served as the Department's acting

Deputy Assistant Secretary for Infrastructure Protection. Mr. Wulf led a wide range of infrastructure protection initiatives at DHS, including the national implementation of the Chemical Facility Anti-Terrorism Standards (CFATS) program. In executing this regulatory compliance framework, Mr. Wulf's team of security specialists and inspectors assessed high-risk chemical facilities, promoted collaborative security planning, and ensured that facilities adhered to risk-based standards. Mr. Wulf testified 15 times in high-stakes congressional hearings, evolved the

CFATS program in a number of areas, and--as co-Chair of the G7 Global Partnership's Chemical Security Working Group and the Global Congress on Chemical Security and Emerging Threats--played a key role in building a truly-global chemical-security community.

Also, during his tenure at DHS, Mr. Wulf worked with the elections community to establish an Election Infrastructure Sector Coordinating Council and to enhance cybersecurity protections for voting systems in jurisdictions across the Nation. Additionally, after the onset of the Covid-19 pandemic, Mr. Wulf was designated to serve as DHS's Senior Official for the nation's Essential Critical Infrastructure Workforce. In this role, he spearheaded the Department's efforts to consult with public- and private-sector stakeholders on DHS Guidance that enumerated categories of essential workers across the domestic critical-infrastructure landscape.

Prior to joining DHS, Mr. Wulf held a number of positions at the Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF), serving as Chief of the Bureau's Office of Regulatory Affairs, Director of the National Center for Explosives Training and Research (NCETR), and Senior Counsel for Field Operations. He also served as the acting Deputy Assistant Director of ATF's Office of Public and Governmental Affairs.

Raised in Massachusetts, Mr. Wulf received his Bachelor of Arts in Government and History from Georgetown University and his law degree from the Emory University School of Law.

Cassie Tourre, Director of Public Policy, National Alcohol Beverage Control Association



Cassandra Tourre is the Director of Public Policy at the National Alcohol Beverage Control Association (NABCA), a trade association representing alcohol regulators. She has 15 years of public health experience related to the regulation, enforcement, and marketing of alcohol. Prior to joining NABCA, Cassie was Faculty Associate at The Johns Hopkins Bloomberg School of Public Health where she worked on both statewide and national projects implementing and assessing strategies to address excessive alcohol consumption.

Workshops

Sarah Jones Alabama, GISP, GIS Specialist, Senior Mobile GIS Tool for Alcohol and Tobacco Minor Compliance Enforcement Operations



Sarah Jones currently works as a GIS Specialist, Senior, for the Alabama Law Enforcement Agency (ALEA), as well as the Alabama Geographic Information Office (AGIO). In this role, she successfully implemented an ArcGIS Enterprise deployment within a CJIS-certified cloud environment. This deployment created the foundation for the deployment of a mobile strategy that is now utilized in daily field operations for many business units at ALEA. Mrs. Jones is also an integral part in the ALEA UAS program which utilizes Drone2Map. In addition to supporting ALEA by developing game-changing solutions, Mrs. Jones provides training and support for state, county, and local partners as a representative of the AGIO. Collaboration, networking, and education are key priorities in this role. She has spent more than 12 years in state government supporting homeland security and public safety initiatives. In February 2014, Mrs. Jones received her GIS Professional (GISP) certification. She is a graduate from the Auburn

University at Montgomery with a Master's Degree in Homeland Security and Emergency Management. She also holds a certificate in GIS and a Bachelor's Degree in International Studies.

Jamie Jones, Retired-Captain, Pennsylvania State Police, Bureau of Liquor Enforcement - Illegal Gambling



Captain Jones retired from the Pennsylvania State Police in early 2021 after 31 years of service. For the last 17 years of his career, he was assigned to the Department's Bureau of Liquor Control Enforcement (BLCE). Prior to his assignment to the Bureau, Captain Jones held numerous positions within the State Police, including patrol trooper, criminal investigator, vice/narcotics investigator, patrol unit supervisor, crime unit supervisor, vice/narcotics unit supervisor, patrol section supervisor and station commander. In addition to his normal duties, Captain Jones serves as a Department Firearms Instructor and is employed by Indiana University of Pennsylvania as an instructor in their municipal police training academy. Captain Jones was initially assigned to BLCE as the Commander of one of the Bureau's nine District Enforcement Offices. He subsequently served in the positions of Western Section Commander, Director of Operations and Director of Administration. During his tenure with the Bureau, he worked to create and provide training to Enforcement Officers and law enforcement personnel across the country in all areas of liquor law and gambling enforcement. Additionally, he was instrumental in developing and refining the curriculum for new Liquor Enforcement Officers. Captain Jones has been recognized as an expert in unlawful gambling in Pennsylvania Courts and is a past president of the National Liquor Law Enforcement Association.

Brent Wachholder, Assistant Director, Office of Special Operations - Trade Investigations Division Alcohol & Tobacco Tax and Trade Bureau (TTB) Trade Practice Investigations



Brent Wachholder is Assistant Director, Office of Special Operations (OSO), which is the TTB office responsible for conducting complex, multi-state trade practice investigations. He was previously employed as a Special Operations Investigator with OSO and an investigator with TTB's Trade Investigations Division, where he worked a variety of alcohol - and tobacco - related cases, including tax, product integrity, and permit investigations. He began his career in the federal government in 2007 with the USDA, where he enforced international anti-smuggling programs. He has a MS degree from Eastern Illinois University and lives in the Chicago area.

Michael George, Ph.D., Program Evaluator, Pacific Institute for Research & Evaluation (PIRE) - Data Driven Decisions Made Simple



Dr. Michael George serves as the Principal Investigator on several South Carolina community and state projects, where he evaluates process and outcome data. For over 40 years, he has instructed and provided technical assistance on issues involving underage drinking enforcement, traffic safety, community policing, and policing in public housing. He worked as a sworn officer in Alabama and in South Carolina before moving to PIRE.

Susan Dworak, Chief Executive Officer, Real Identities, LLC - [Click Here for Controlled Product: How Legal Markets and Legal Technologies are Used in Illegal Sales and Technology 101 for Law Enforcement](#)



Susan is a legal analyst and regulatory compliance expert based in Silicon Valley. She has trained government agencies and more than 50 of the nation’s largest law firms and their clients for more than 25 years. As the CEO of Real Identities, Susan leads a team of legal and tech experts dedicated to training and protecting those who check ID to confirm age and identity. Together with the Real Identities team, Susan is dedicated to saving lives and livelihoods by teaching government agencies and private companies how to avoid legal, financial, and social consequences associated with the use of fake IDs and false identities. Susan has a Bachelor of Arts in Political Science from UCLA and a Juris Doctor from Santa Clara University School of Law. Susan is a Nasdaq Milestone Maker and Draper University Startup Hero.

Roger Slykhouse, Chief Technology Officer, Real Identities, LLC - [Click Here for Controlled Product: How Legal Markets and Legal Technologies are Used in Illegal Sales and Technology 101 for Law Enforcement](#)



Roger is an engineer, tech guru, and former rocket scientist based near Detroit. He has extensive experience in IT project management, hardware and software development (and more) at NASA, Southwest Research Institute, and General Motors. Together with the Real Identities team, Roger is dedicated to protecting companies in multiple industries from legal, financial, and social liability through education and the ID.TRAINING app. He provides expert instruction on real and fake IDs and increases awareness of the vulnerabilities in software, hardware, and other technology used in the collection of personally identifiable data on IDs, including the dangers and consequences of using scanners to check IDs. Roger has BSEs in Aerospace Engineering and Computer Engineering from the University of Michigan Ann Arbor, an MS in Business from Johns Hopkins, an MS in Information Systems Management from Carnegie Mellon Heinz School, and an MS in Software Engineering from Carnegie Mellon SCS.

Matthew Stemple, Assistant Special Agent in Charge, North Carolina Department of Public Safety, Alcohol Law Enforcement Division - Alcohol Home Delivery Compliance Checks



Matt Stemple is an Assistant Special Agent in Charge (ASAC) with the North Carolina Alcohol Law Enforcement Division (NCALE). He has been employed with NCALE since 2008. During his time with NCALE, he has worked in various areas around the state to include the Hickory, Raleigh, Charlotte, and Greensboro Districts. During his time with NCALE, ASAC Stemple has been responsible for conducting the State’s first alcohol delivery compliance checks. He is a co-instructor for the ABC Law class in the NCALE Training Academy. He is also the head of the NCALE Commercial ABC/Trade Practice Group which specializes in commercial ABC laws and regulations. Before joining NCALE, ASAC Stemple graduated from the University of North Carolina at Chapel Hill.

Sgt. Ashley Blalock, Northpoint Police Department, West Alabama Human Trafficking Task Force - Human Trafficking Investigative Techniques



Sgt. Blalock started with the Northport Police Department February 2009. She was assigned to CID in 2013. She primarily investigated domestic violence and sexual assaults involving juvenile cases. She was assigned to Tuscaloosa County Homicide Unit in 2014. She investigated mostly domestic violence cases and occasionally assisted homicide on other cases. In 2015, she was promoted to Sergeant and assigned to patrol. She is currently assigned to code enforcement. She was also assigned to the West Alabama Human Trafficking Task Force in 2018 and to ICAC (Internet Crimes Against Children) Task Force in 2019. She is the only law enforcement officer that is a certified NCAC Forensic Interviewer in the county. She is a defensive tactics instructor for the academy. Sgt. Blalock is very active in the community as she teaches many community events on public safety, online safety, and human trafficking. She received the Northport Public Safety Officer of the Year, FOP Officer of the Year and the Exchange Club Officer of the Year awards in 2019 for all the work she is doing to fight human trafficking and other crimes against children. She is very hard working, passionate and dedicated to protecting the women and children of this community.

Jessica Wilson, Investigator, University of Alabama Police Department, West Alabama Human Trafficking Task Force - Human Trafficking Investigative Techniques



Inv. Jessica Wilson has been with the University of Alabama Police Department since March 2010. While assigned to patrol, Inv. Wilson spent time in the Community Oriented Policing Division, served as a Field Training Officer for four years, and is a member of the Peer Support team. She was selected as a part-time member of the West Alabama Human Trafficking Task Force (WAHTTF) in July 2018 and quickly developed a passion for working with survivors of human trafficking. In May 2020, she earned a Master's Degree from UA in Counselor Education-Clinical Mental Health Counseling and has since passed the National Counselor Examination, which has allowed her to pursue licensure in the state of Alabama. In August 2020, Inv. Wilson was reassigned as a full-time Investigator with the WAHTTF. Since that time, she has also been assigned to investigate cases involving child exploitation as a member of the Alabama Internet Crimes Against Children Task Force. Inv. Wilson has also presented on human trafficking and online safety in the community and throughout the state. Inv. Wilson has been recognized for her efforts and was named the 2020 WAHTTF Investigator of the Year as well as UAPD's National Exchange Club Law Enforcement Officer of the Year for 2020.

Chief Thomas W. Kirby, Virginia Alcoholic Beverage Control, Bureau of Law Enforcement - Direct to Consumer (DTC) Investigations



Thomas Kirby serves as chief law enforcement officer where he provides leadership and oversight for Virginia ABC's Bureau of Law Enforcement. Chief Kirby has served in law enforcement for nearly 30 years. He began his career as a local police officer in Newport News and Hampton where he worked for nine years before joining Virginia ABC in 2001 as a special agent in the bureau's Hampton and Richmond regional offices. He was promoted to assistant special agent in charge for the Richmond region in 2009 and to special agent in charge of a newly created Fredericksburg region in 2012. Chief Kirby also served as the special agent in charge of the Hampton region. In 2014, he was promoted to regional agent in charge, leading four regional offices and the bureau's special operations unit. Two years later he was appointed to the position of deputy chief of field operations, and in 2018 he was named chief. His academic accomplishments include associate and bachelor's degrees in criminology from St. Leo University and a graduate certificate from the University of Virginia. Chief Kirby is a graduate of the FBI National Academy and the University of Richmond's Professional Executive Leadership program. In 2019, he was elected to serve on the National Liquor Law Enforcement Association's board of directors and is currently the secretary/treasurer.

Marc Haalman, Special Agent in Charge, Virginia Alcoholic Beverage Control, Bureau of Law Enforcement - Direct to Consumer (DTC) Investigations



Marc Haalman has been with the Virginia ABC Bureau of Law Enforcement since 2004 where he began his career in law enforcement. He currently serves the Bureau of Law Enforcement as the Special Agent in Charge of Compliance overseeing the units work with manufacturers, wholesalers, importers and direct to consumer shippers in the alcoholic beverage industry. He was previously a Senior Special Agent with the Compliance Unit in the Richmond metro area from 2011 until 2015. Prior to that was a Special Agent in the Richmond region for 7 years. SAC Haalman's academic accomplishments include an associate degree in the administration of criminal justice from the Community College of Allegheny County, and a bachelor's degree in business administration from the University of Pittsburgh – Johnstown. He is also a graduate of the University of Richmond's Professional Executive Leadership program.

John O'Connell, Senior Special Agent, Compliance, Virginia Alcoholic Beverage Control, Bureau of Law Enforcement - Direct to Consumer (DTC) Investigations



John O'Connell currently serves as a Senior Special Agent in the Bureau's Compliance Unit, where he works in partnership with our wholesalers, breweries, wineries, distilleries, and other industry licensees. SSA O'Connell has worked in law enforcement for twenty-nine years, starting in 1993 as a patrol officer with the Newport News Police Department. From there, he served the Commonwealth as a Virginia State Trooper for the next nine years before becoming a Special Agent with VA ABC in 2004. In 2012, he was promoted to Senior Special Agent where he continues to work to support ABC's mission. SSA O'Connell graduated with a bachelor's degree in Criminal Justice from Radford University.

General Session: Alcohol Laws and Regulations: Prioritizing Public Health and Safety to Include Responsible Consumer Convenience

Summer Childers, Licensing and Compliance Division Director, Alabama Alcoholic Beverage Control Board



Summer Childers is Director of the Licensing and Compliance Division of the Alabama Alcoholic Beverage Control Board. Raised in Montgomery, Alabama, she graduated from Faulkner University with a degree in Criminal Justice before starting her career with the ABC Board. A valued employee since April of 2010, Summer was instrumental in developing the Licensing and Compliance Division as a civilian unit when the ABC Enforcement Division was moved to the Alabama Law Enforcement Agency in 2015. Since that time, the division has grown to over sixty civilian employees.

Summer is aware of the dangers of alcohol, is passionate about its regulation, and realizes the importance of preventing sales to minors. She also recognizes the unintended consequences that often arise in legislation and has been very involved in assisting lawmakers and industry members with potential legislation. Summer was the recipient of the Eighth Annual Leadership in Alcohol Regulation Award. She strives to always be fair to Alabama licensees and has worked diligently to form relationships with them.

Heather Calio, Senior Director, State Affairs, Wine & Spirits Wholesalers of America (WSWA)



Heather Calio is Senior Director, State Affairs, for the Wine and Spirits Wholesalers of America. In her current role at WSWA, Heather works closely with wholesaler state associations to promote and advocate for safe, smart, and effective state alcohol regulations. As a lead on WSWA's Strategic Threats Committee and the Advisory Council, Heather is focused on innovation and seeking solutions that balance compliance and convenience in the US beverage alcohol marketplace. Over the COVID-19 pandemic, Heather and her team were instrumental in advocating for smart alcohol delivery solutions across the country.

Kelly Roberson, Executive Director, Center for Alcohol Policy



Kelly Roberson took the helm as Executive Director of the Center for Alcohol Policy in May 2020. Roberson brings to the Center her years of experience in policy and marketing from the public and private sectors. Prior to her work with the Center, Roberson served as policy advisor and communications director in the U.S. House of Representatives where she led a varied portfolio of issues on behalf of the Western Caucus including heavy regulated industries in the realm of energy and the environment, land use and resources, water, and Native American affairs. Most recently, Roberson pioneered the role of National Director of Digital Communications for one of the leading bicycle retailers on the east coast. A native of Scottsdale, Arizona, Roberson graduated Summa Cum Laude from the Barrett Honors College at Arizona State University with a degree in Spanish Linguistics and International Business and Management.

Patrick Maroney, the former director of the Colorado Liquor Enforcement Division



Patrick Maroney is the President of Maroney Consulting Services LLC, which provides consulting related to liquor laws, liquor regulations, liability (dram shop), training, and compliance for liquor licensees and stakeholders. Patrick has over 33 years of experience in law enforcement and in June 2019 retired from the State of Colorado where he served as the Director for the Colorado Liquor Enforcement Division since 2013. Patrick also worked with the Colorado Lottery, Colorado Bureau of Investigations, Arapahoe County Coroner's Office and the Larimer County Sheriff's Office. Patrick is a former board member of the National Conference of State Liquor Administrators (NCSLA) and served on several panels during NCSLA conferences as well as hosted the 2017 National Conference in Denver, CO.

During his tenure as Director of the Colorado Liquor Enforcement Division, he has seen several changes in liquor law, policy, rules and industry practices. He worked closely with liquor stakeholders in 2016 and 2018 to implement two bills in the Colorado legislature that had the most changes to liquor law since prohibition. He understands the importance of strengthening America's strong alcohol regulatory system and its relevancy to protecting public health and safety.

Public Safety Investigations at ABC Licensed Establishments

Anthony Jimenez, Special Agent in Charge, Virginia Alcoholic Beverage Control, Bureau of Law Enforcement



Anthony R. Jimenez serves as the Special Agent in Charge of the Richmond/Fredericksburg Enforcement Office with the Virginia ABC's Bureau of Law Enforcement. SAC Jimenez also serves as the acting supervisor for the Bureau's Training Unit and Office of Professional Standards. SAC Jimenez has served in law enforcement for nearly 20 years. He began his career with the Illinois State Police and Dane County Sheriff's Office (WI) where he worked for four years before joining the Virginia ABC in 2004 as a Special Agent in the Bureau's Richmond Regional Enforcement Office. SAC Jimenez was promoted to Assistant Special Agent in Charge of the Richmond Regional Enforcement Office in 2015 and promoted to his current position of Special Agent in Charge in 2019. During his career at

ABC, he has served as the coordinator for the Bureau's Credit Card Fraud Task Force, Gang Specialist, cross-designated as a U.S. Department of Homeland Security Customs Officer, and Virginia Department of Criminal Justice Services General Instructor. SAC Jimenez's academic accomplishments include a Bachelor of Arts degree in Criminal Justice from the University of Illinois at Springfield.

Dawn Hanks, Assistant Special Agent in Charge, Virginia Alcoholic Beverage Control, Bureau of Law Enforcement



Dawn M. Hanks serves as the Assistant Special Agent in Charge of the Chesapeake/Hampton Enforcement Office with the Virginia ABC's Bureau of Law Enforcement. ASAC Hanks has served in law enforcement for nearly 19 years. She began her career in the United States Air Force as Security Forces in 2001 serving as a patrol officer and K-9 handler for nine years. She then worked as an Animal Control officer in the City of Newport News for three years before joining Virginia ABC in 2013. ASAC Hanks started as a Special

Agent in the Chesapeake region then in 2016 transferred to the Hampton Region, In 2019 she was promoted to Assistant Special Agent in Charge of the Hampton Region and is currently covering the

Chesapeake Region as well. ASAC Hanks's academic accomplishments include an Associates of Applied Science degree from the Community College of the Airforce, a Bachelor's degree in Criminal Justice with a specialization in Homeland Security from Saint Leo University and a Master's degree in Criminal Justice from Saint Leo University.

Joey Hamilton, Alabama Law Enforcement Agency, State Bureau of Investigations, Unmanned Aerial Systems Unit - Drone Investigation Techniques for Law Enforcement



Joey Hamilton is the UAS Manger for the Alabama Law Enforcement Agency, State Bureau of Investigation UAS Unit. Hamilton has served in this capacity for two years and has been operating unmanned aerial systems for more than 45 years. Hamilton has operated camera drones since 2009 and has been a law enforcement official for approximately 16 years. Hamilton is also a commercially licensed UAS pilot, private pilot and also builds and flies experimental aircraft for over 30 years.

Hamilton served with the ALEA Aviation Unit as a Tactical Flight Officer, Rescue Flight Officer and FLIR operator. He transferred to SBI two years ago to assist with the creation of the ALEA SBI UAS unit. Hamilton teaches all levels of UAS piloting from beginner to advanced. Hamilton also teaches UAS 2D & 3D

Orthomosaic mapping, tactical flight, night flight, building entry, and surveillance/overwatch.

Lt. James A. Diana, Statewide Operations Supervisor, Department of Safety & Homeland Security, Division of Alcohol & Tobacco Enforcement - Large Venue Event Enforcement - Firefly Music Festival held in Dover, Delaware



Lieutenant Jim Diana began his law enforcement career in October 1986 with the City of Wilmington, Delaware Police Department. During his career, Jim served in the Uniform Patrol Division, Community Policing Unit, Criminal Investigations Division, and the Human Resources Division. In September 2007, Jim obtained the rank of Sergeant. In March 2008, he was transferred to the Human Resources Division where Jim served as the Academy and Recruitment Supervisor for the Department until May 2010 overseeing three Wilmington police academies. He was also a member of the Wilmington Police Department Special Weapons and Tactics (S.W.A.T.) team for seven years. Jim received several departmental awards and citizen letters of commendation including the Delaware Chapter of the American Society for

Industrial Security Law Enforcement Officer of the Year Award 1993. Jim retired from the Wilmington Police Department in May 2010 and became an Agent with the State of Delaware, Division of Alcohol and Tobacco Enforcement (D.A.T.E.). In February 2012, he was assigned to the Delaware State Police, Division of Gaming Enforcement as an investigator and remained there until September 2014 when he was promoted to the rank of Lieutenant where he currently supervises a squad of investigators. Jim is a graduate of Brandywine College of Widener University in Delaware with an Associate's Degree in Criminal Justice earned in 1992. He is also a graduate of the Delaware State Police Leadership Development Program. Jim represents D.A.T.E. on the Southern New Castle County Communities Coalition (SN4C) to support their mission "to prevent youth substance use and abuse in order to produce healthy, stable, family-oriented communities." In addition to his police work, Jim serves as a law enforcement liaison for the Delaware Special Olympics Summer Games Planning Committee and is an Executive Committee member of the Delaware Law Enforcement for Special Olympics.

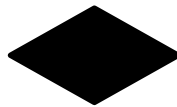
**F. Tim McCollum, Assistant Attorney General, Alabama Law Enforcement Agency
Response to Resistance Policy and Protocols**



Tim McCollum is a former City Attorney for the City of Montgomery, Alabama and is currently employed as an Assistant Attorney General for the State of Alabama, working in the Alabama Law Enforcement Agency's (ALEA) Legal Division. He is a member of the In-House Counsel & Government Lawyers Section, and the Appellate Practice section of the Alabama State Bar. He has over twenty- five years of experience in defending uses of force and other Civil Rights defense litigation issues.

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John Yeomans, President
Todd Merlina, Vice President
Tom Kirby, Secretary/Treasurer
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Greg Croft, Immediate Past President



2021 Annual NLLEA Awards

Alcohol Law Enforcement Agency of the Year Award
**North Carolina Department of Public Safety,
Alcohol Law Enforcement Division**

Alcohol Law Enforcement Agent of the Year Award
**Sarah Jones, GIS Specialist Senior,
Alabama Law Enforcement Agency**

*Innovative Alcohol Law Enforcement Program of the
Year Award*
Idaho State Police, Alcohol Beverage Control

John W. Britt Community Service Award
**Mothers Against Drunk Driving
MADD Tennessee State Office**

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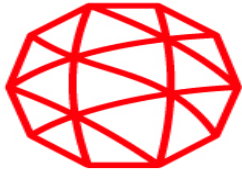
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What COVID-19 safety precautions will be implemented?

The NLLEA considers the health and safety of all those at in-person programs our top priority. We are committed to providing a safe and healthy environment for all our in-person attendees. Although, attendees should recognize that there is risk involved in attending, NLLEA will be following preventative measures to reduce the potential spread of the COVID-19 virus and other communicable diseases at its in-person events in accordance with guidance provided by the [CDC](#), and/or local or state government agencies, and its partnering hotel.

Updated 11/10/2021