



# National Liquor Law Enforcement Association



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Dear Potential Exhibitor and/or Sponsor:

The National Liquor Law Enforcement Association (NLLEA) will hold its 35<sup>th</sup> Annual Conference September 26-28, Monday through Wednesday, at the Sheraton Station Square in Pittsburgh, Pennsylvania. Early registration will begin at 6pm Sunday, September 25<sup>th</sup>.

We are excited to offer this venue for you to display your products and to network with the executive level of alcohol law enforcement from all across the United States. It is anticipated that the majority of the state's alcohol law enforcement chiefs and/or their deputies will be in attendance. The NLLEA has a membership of approximately 1,600 alcohol law enforcement officers. Our membership includes alcohol law enforcement, municipal police, State Police, and a number of federal law enforcement agencies. We anticipate an attendance of approximately 180-200 people - primarily chiefs and command personnel. Those in attendance generally will be in a position to make buying decisions.

My purpose in contacting you is to invite your participation and attendance either as a sponsor and/or as an exhibitor at the conference. A registration form will follow this letter.

Please know that the Executive Board is continually monitoring developments regarding COVID-19 and Omicron, including updates and recommendations from the Centers for Disease Control and Prevention. At this time, we expect to deliver the 2022 Annual Conference in-person September 26-28, 2022. Updates about the conference will immediately be communicated.

Please see the enclosed levels of sponsorship and exhibitor information. Thank you for your time and consideration.

Sincerely,

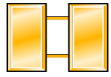
*Todd Merlina*

Todd Merlina  
President



## NLLEA 2022 Conference Sponsorship and Exhibitor Form

### NLLEA Sponsorship Levels



#### **Captain \$10,000.00**

Sponsor logo on all conference materials

Announced during opening ceremonies, award ceremony and president's reception

If attending the Conference: Sponsor Exhibitor Space (table) and opportunity to speak at the event (20 minutes)/invitation to conference meals



#### **Lieutenant \$7,000.00**

Sponsor logo on all conference materials

Announced during opening ceremonies, award ceremony and president's reception

If attending the Conference: Sponsor Exhibitor Space (table) and opportunity to speak at the event (15 minutes)/invitation to conference meals



#### **Sergeant \$5,000.00**

Sponsor logo on all conference materials

Announced during opening ceremonies, award ceremony and president's reception

If attending the Conference: Sponsor Exhibitor Space (table) and opportunity to speak at the event (10 minutes)/invitation to conference meals



#### **Corporal \$2,500.00**

Sponsor logo on all conference materials

If attending the Conference: Sponsor Exhibitor Space (table)

Announced during opening ceremonies/invitation to conference meals



#### **Officer \$1,000.00**

Sponsor logo on all conference materials

If attending the Conference: Sponsor Exhibitor Space (table)  
invitation to conference meals

#### **President's Reception Sponsor \$500.00**

Sponsor Name on programs and agendas

Acknowledgement of sponsorship during event

**35<sup>th</sup> National Liquor Law Enforcement Association Conference**  
**September 26-28, 2022 Pittsburgh, PA**  
**Sponsorship Form**

**Sponsor Name:** \_\_\_\_\_  
(Name of business/agency/organization)

**Sponsorship Level:**

- |  |   |
|--|---|
| <input type="checkbox"/> \$10,000.00 – Captain   | <input type="checkbox"/> \$2,500.00 – Corporal                    |
| <input type="checkbox"/> \$7,000.00 – Lieutenant | <input type="checkbox"/> \$1,000.00 – Officer                     |
| <input type="checkbox"/> \$5,000.00 – Sergeant   | <input type="checkbox"/> \$500.00 – President’s Reception Sponsor |

**Contact Person:** \_\_\_\_\_  
(Name & Title)

**Mailing Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**If attending the Conference as an Exhibitor please complete the Exhibitor information below:**

**Agency Representative(s) attending the Conference:**

**Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Additional Representative(s) Fee is \$100.00 per person**

**Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Exhibit Display Type:**

- Table top display (table provided)      Electric needed?      \_\_\_ Yes      \_\_\_ No
- Free Standing display Size (H"xW") \_\_\_\_\_ Table also needed: \_\_\_ Yes      \_\_\_ No

**Other, please describe:** \_\_\_\_\_

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**Attending conference meals:** \_\_\_ Yes \_\_\_ No      **Number attending:** \_\_\_\_\_  
(fee included in Cpt., Lt., Sgt., Cpl. & Officer level sponsorship for 2 attendees)

**Providing a door prize to be raffled during the conference?**      \_\_\_ Yes      \_\_\_ No

**TOTAL Fee (sponsorship level (including 2 agency representatives) + any additional agency representatives) Enclosed:** \_\_\_\_\_

Registration and payment information must be submitted by: **July 31, 2022** to be included in the program. Send completed form and payment via check made payable to:

**National Liquor Law Enforcement Association or (NLLEA)**  
**1540 Oakland Avenue #306**  
**Indiana, PA 15701**

**Or payment can be made by credit card by calling Carrie Christofes, Executive Director at 724-762-5939.**

**If applicable, please email your logo file (pdf or jpeg, minimum 300 dpi) to**  
**[carrie.christofes@nllea.org](mailto:carrie.christofes@nllea.org)**

**The NLLEA or their affiliates will not be held responsible for any liability, lost, stolen or damaged merchandise or any injury incurred during the NLLEA Conference held at the Sheraton Hotel Station Square Pittsburg, PA.**

**Printed Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

## **NLLEA Exhibitor Information**

### **Exhibitor Set up and tear down times:**

<b>Sunday, Sept. 25<sup>th</sup></b>	<b>6:00 p.m. to 8:00 p.m. (set up pre-conference)</b>
<b>Monday, Sept. 26<sup>th</sup></b>	<b>7:00 a.m. to 5:00 p.m. (set up as needed-conference day 1)</b>
<b>Monday, Sept. 26<sup>th</sup></b>	<b>7:30 a.m. to 5:30 p.m. (Exhibit hours)</b>
<b>Tuesday, Sept. 27<sup>th</sup></b>	<b>7:30 a.m. to 5:30 p.m. (Exhibit hours)</b>
<b>Wednesday, Sept 28<sup>th</sup></b>	<b>7:30 a.m. to noon (Exhibit hours) (tear down noon)</b>

### **We encourage exhibitors to bring a door prize to be raffled off during the conference.**

The conference will be held at the Sheraton Hotel at Station Square in Pittsburg, PA, located in downtown Pittsburgh, Pennsylvania. Rooms are available for NLLEA conference attendees at the rate of **149.00/night. Book your group rate for National Liquor Law Enforcement Association NLLEA**

### **Sponsorship:**

With a continued commitment to community engagement, sponsors can have a direct impact on public safety when they support the work being done by alcohol law enforcement (ALE) professionals. With over 1100 members from the field of law enforcement, the NLLEA is the most qualified association engaging agencies and officers that specialize in ALE. By partnering with the NLLEA, sponsors strengthen the training and professional resources NLLEA provides to ALE professionals across the nation and internationally while strengthening their own brand and outreach. NLLEA can provide businesses visibility among decision makers in the field, as well as opportunities to have a direct impact on community safety through supporting law enforcement operations.

Thank you for helping the association continue to make a positive impact on public safety.

**NLLEA is a registered 501(c)6.** Contributions to section 501(c)(6) organizations are not deductible as charitable contributions. They may be deductible as trade or business expenses; please consult your tax advisor for more information. Federal Tax ID # 64-0777692.